

# SPONSOR & EXHIBITOR OPPORTUNITIES

## ISO 56000 Innovation Management World Congress

September 23-27, 2019  
Melbourne, Florida



Florida Tech's Center for  
Innovation Management  
& Business Analytics



When innovation  
is unpredictable,  
so is growth. The

ISO 56000 Innovation

Management System, tools,  
and methodologies help make  
innovation predictable, meas-  
urable, and repeatable. These

tools and frameworks are the culmination  
of hundreds of studies in over a decade of  
research and the collaborative work of the  
best minds across the world. Thought leaders  
from ISO's 164 national standards bodies will  
convene on Florida's Space Coast to continue  
their discussions on driving global innovation.



International Association  
of Innovation Professionals

International  
Standards  
Organization

You have an unparalleled opportunity to network  
with international leaders and to be a part of the  
conversation. Become a sponsor and build  
partnerships to create a sustainable competitive  
advantage that is inimitable, valuable, and rare.

### To sponsor the Innovation Evolution, contact:

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Center of Innovation Management & Business Analytics

Florida Institute of Technology

Co-Founder - IAOIP

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# Sponsorship Packages



## Patron - \$250

- Invitation to one evening reception & one lunch ticket for the day of your choice
- Refer to your Innovation World Congress sponsorship in your corporate advertising
- Organization name will appear on event website and on digital-appreciation media

## Ambassador - \$500

- **Networking table during a morning or afternoon coffee break**
- **Two invitations** to one evening reception & **two lunch tickets** for the day of your choice
- Refer to your Innovation World Congress sponsorship in your corporate advertising
- Organization name will appear on event website and on digital-appreciation media
- **10% discount on a professional membership to the IAOIP** (*normally \$200*), or on any level corporate membership
- **10% discount on becoming a ISO Innovation Technical Advisory Group U.S. delegate** (*normally \$500 – requires successful completion of the application process*)

## Silver Sponsor - \$1,500

- **Networking table during a lunch** or morning or afternoon coffee break
- **Recognition as a coffee break sponsor**
- Two invitations to one evening reception & two lunch tickets for the day of your choice
- Refer to your Innovation World Congress sponsorship in your corporate advertising
- **Organization logo** will appear on event website and on digital-appreciation media
- **15% discount** on a professional membership to the IAOIP (*normally \$200*), or on any level corporate membership
- **15% discount** on joining the ISO Innovation Technical Advisory Group as a U.S. delegate (*normally \$500 – requires successful completion of the application process*)

## Gold Sponsor - \$2,500

- Networking table during lunch or morning or afternoon coffee break
- **Recognition as a breakfast, lunch or evening reception sponsor**
- **Logo displayed on screen at the beginning of key events**
- **Gold acknowledgment from podium at key events**
- **Opportunity to provide a portable banner for display in Congress lobby**
- **Four invitations** to one evening reception & **four lunch tickets** for the day of your choice
- Refer to Innovation World Congress sponsorship in your corporate advertising
- **Organization will be included in IAOIP event social media postings**
- **Organization banner** will appear on event website and on digital-appreciation media
- **20% discount** on a professional membership to the IAOIP (*normally \$200*), or on any level of IAOIP corporate membership
- **20% discount** on joining the innovation technical advisory group as a U.S. delegate (*normally \$500 – requires successful completion of the application process*)

*Sponsorship revenue will be directly applied to help offset IAOIP and FIT's costs of convening this congress such as: meeting arrangements, personnel costs associated with the event, signage and supplies, printing, etc.*



**Sponsor the Innovation Evolution**

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# Designing the Future of Innovation



For the first time ever, the Innovation Management World Congress will be coming to the U.S., hosted by the Center for Innovation Management & Business Analytics at Florida Institute of Technology and the ISO Secretariat, the International Association of Innovation Professionals.

Partner with us in welcoming these International Delegates and join the conversation as we shape the future of Innovation Management. Learn about world-class innovation methods, build international relationships and partnerships, and be part of building a foundation that will yield residual value for our local, regional, and national organizations in driving innovation for years to come.

**ISO 56000  
Innovation  
Management  
World  
Congress**

## Platinum Sponsor - \$5,000

### *Sponsorship placement throughout the entire Congress*

- Networking table during lunch or morning or afternoon coffee break
- **Recognition as a coffee break and breakfast, lunch, or evening reception sponsor**
- Logo displayed on screen at the beginning of welcome & closing ceremonies
- **Platinum acknowledgment from podium at key events**
- **Organization name, logo will appear on printed materials**
- Opportunity to provide a portable banner for display in Congress lobby
- **Six invitations** to one evening reception & four lunch tickets for the day of your choice
- Refer to Innovation World Congress sponsorship in your corporate advertising
- Organization will be included in IAOIP event social media postings
- Organization banner will appear on event website and on digital-appreciation media
- **25% discount** on a professional membership to the IAOIP (*normally \$200*), or on any level of IAOIP corporate membership
- **25% discount** on joining the innovation technical advisory group as a U.S. delegate (*normally \$500 – requires successful completion of the application process*)

## Diamond Sponsor - \$10,000 Plus (Negotiated)

- **All the benefits of the platinum level and the option to sponsor one special event:**
  - Exclusive corporate sponsored meal
  - Exclusive company tour and/or meal
  - Exclusive Destination Event
    - e.g. Dinner under the Space Shuttle Atlantis at the Kennedy Space Center

## À la Carte Sponsorships & Media Extras (Negotiated)

- Company logoed tote bags, notebooks, lanyards, pens, etc.
- Vendor and exhibitor spaces, booths, showcases, and demonstrations
- Branded giveaways in delegate welcome bags
- Exclusive sponsorship of an on site coffee break, breakfast, or lunch
- Event based digital experiences and Wi-Fi
- Use of IAOIP's Social Local Mobile (SoLoMo) - based social media platform to promote your brand
- Host an educational webinar with reach to >3k IAOIP members in 100+ countries



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