INNOVA-CON 2020
INNOVATION IN MILITARY AVIATION
A 2.5 Day Workforce Development Training Event
SEPTEMBER 09-11, 2020
HOLIDAY INN
SOLOMONS ISLAND, MD

LEARN. COLLABORATE. TRAIN. REPEAT.

Building sustainable innovation, agility and change in the business of military aviation with

Jackie Fenn
Distinguished VP Analyst Creator, Gartner Hype Cycle Model

Benjamin Sutherland
Journalist, The Economist

Jeff Butler
Gen X-Y-Z Expert, Helping Organizations Thrive in Multi-Generational Workplaces

Ben Levitt
Technology Strategy Partners, MIT Based Advisory Firm

Tom Triumph
Triumph Consulting Author, Evolve or Die

Powered By
INTERNATIONAL ASSOCIATION OF INNOVATION PROFESSIONALS
Innova-Con 2020:
Innovation in Military Aviation is the premier, interactive training workshop for senior leaders in military aviation – including contractors and suppliers – in the countries of the United States, Canada, Great Britain, Australia and New Zealand. This interactive 2.5 day workshop event will bring premier innovators in various areas of aviation to provide attendees with immersive learning, insights, and meaningful solutions in an accelerated format. Register today!

Hear from well-regarded experts who have not only fostered, grown and delivered on innovation but, have leveraged their expertise and practices into measurable results for their organizations - corporate and government - around the globe. Learn and train on new and proven methodologies, concepts and techniques, be inspired, get engaged – this interactive training workshop promises to launch you into the “soaring twenties and beyond” in Innovation in Military Aviation!

Objectives:

• Thoroughly examine the key themes for military innovation for the 21st century, including changes to climate, workforce, technology, etc., and anticipate how these trends will affect aviation.
• Alignment with IIMA 2020 to foster, ideas and data to support NAWCADs agile innovation mission and strategic objectives.
• Take advantage of the unique perspectives and talent attending the workshop to identify and begin solving critical Military Aviation challenges together.
• Build the skills of attendees to develop high potential solutions and present them in a compelling manner.
• Define, develop, and establish an environment for effective collaboration, to enable systems engineering transformation as related to innovation (iSET) throughout aviation operations.
• Utilize the emerging ISO 56000 principles of innovation management to improve collaboration and effectiveness across the military value chain.
• Share the learnings and action items from this event with broader military leadership, to create an understanding of the dynamics of innovation and culture change essential to enabling agility, innovation and resurgence within the workforce.

Format:

• This workshop will facilitate interaction between military leaders and partners from all types of organizations in order to accelerate conception, design, testing and acquisition of aviation innovation through innovation-oriented systems transformation. Set in a non-traditional format, meaning that unlike customary classroom learning, workshop attendees will be an active part of a creative and quantifiable learning experience.
• This approach achieves a level of immersive learning and discovery probably unlike any workforce development activity that you have experienced before. The complete workshop outputs, including interactive sessions, will be documented and delivered to all attendees for future reference and application.
ABOUT IIMA 2020

• Experience immersive learning
• Gained insights through interaction with all partners in the value chain
• Meaningful solutions in an accelerated format
• Creation and distribution of workshop training book with all captured results/learnings for all attendees – at no additional charge
• Confluence of innovation and systems engineering transformation for continued value creation and capture

Output and Results

• Role of continuous innovation and creativity in agile, sustainable operations
• Multi-generational considerations: working effectively across multi-general workforces in military aviation
• Barriers to innovation and how to overcome them
• ISO 56000, technology and acceleration of change

Key Themes

www.iaoip.org/iima2020/
Who Should Attend?

Aviation leadership personnel, who are citizens of the following countries are warmly invited to participate in this exceptional learning opportunity about innovation in military aviation.

United States  |  Canada  |  United Kingdom  |  Australia  |  New Zealand

[Images of icons representing different groups: Senior Leaders, Innovations Leads, CSS, Prime Contractors, Tier 1 and Tier 2 Suppliers, Technology Transfer Executives, SBIR, Academics, Human Resources Leaders, Training and Development, Talent Management]
Speakers, Trainers & Facilitators

LASZLO GYORFFY
Chief Workshop Curator & Facilitator-President, Enterprise Development Group

BRETT TRUSKO
Workshop Host and Lead Facilitator President, IAOIP

Jackie Fenn
Distinguished VP Analyst Creator, Gartner Hype Cycle Model

Benjamin Sutherland
Journalist, The Economist

Jeff Butler
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Tom Triumph
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Rick Tarr
Director - Tech Transfer Office, NAWCAD

Suzan Briganti
SWARM

Tony Brescia
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Josh Folk
Ideascale

Tom Brazil
ICS/IAOIP

Frank Voehl
IAOIP/ISO

Marcy Axelrod
Strategy & Innovation Management Consultant

Eric Daniels
Architect/Professor

Cheryl Perkins
Innovation Consultant

Steve Werner
MCMWERX

Dawn Gregory
Hartsfield-Jackson Atlanta International Airport

Dr. Dale Moore
MCMWERX

www.iaoip.org/iima2020/
The Venue: Holiday Inn Solomons Island

Located within 10 miles of the Naval Air Station Patuxent River, the Holiday Inn on Solomons Island is the only venue of its kind in the area. Offering full event services, hotel rooms and suites, and hospitality suites, the location is perfect for allowing maximum participation by local military and civilian contractors.

For attendees flying in, the venue is less than 2 hours from major airports including DCA/Reagan National and BWI/Baltimore International.

A hotel rate of $96 per night (GSA rate) – plus applicable taxes – is offered to our overnight guests. This special rate includes breakfast.

To make hotel reservations and secure your room rate of $96 per night please call the hotel directly at 410-326-6311 with reservation code A9L
The detailed agenda is subject to change. We encourage attendees to visit our website to ensure they stay up to date on the latest developments to the training workshop program. You may visit the agenda by clicking below:

**IIMA 2020 DETAILED AGENDA**

**SPONSOR IIMA 2020**
Click here for our sponsorship prospectus

**CONTACT IAOIP TO SECURE YOUR SPOT. WE’RE HAPPY TO HELP CREATE THE PERFECT PACKAGE FOR YOUR ORGANIZATION!**

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Thank you to our generous supporters

[Image of logos for ideascale and ICS]